QORA

SocialFi Ecosystem Token

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EXECUTIVE SUMMARY

QORA is a multi-layered utility token built on the Polygon blockchain, serving as the core pulse of the decentralized QORA Protocol. Unlike conventional digital assets, QORA is designed as a representation of human behavior, authentic participation, and meaningful creation in the digital realm.

Its design philosophy rests on the belief that value should emerge from human contribution and data interactions, not from speculation or arbitrary issuance. Therefore, QORA diverges fundamentally from traditional tokens that are pre-mined or instantly created, it is generated organically through genuine activities within the network, including social engagement, verified content creation, and community validation.

This structural foundation ensures that QORA evolves naturally alongside the organic growth of its community and economic layer. Every transaction, vote, or collaboration within the QORA Protocol generates incentives based on positive behavioral indicators, value creation, and collective synergy. In this way, members of the protocol are not passive consumers but true stakeholders in the data economy.

This Lightpaper focuses primarily on the economic dynamics of this system, outlining the progressive distribution mechanism and the pivotal role of QORA Circles in verifying and unlocking value. The innovative tokenomics model of QORA is framed around three essential pillars:
1. Economic sustainability
2. Fair distribution based on authentic engagement
3. Resistance to concentration of power

Furthermore, the document elaborates on the strategic timeline for distribution and progressive release of tokens, their functional applications within the protocol, data-ownership-based earning models, and the overarching mechanics of QORA's decentralized economic flow.

Ultimately, QORA aims to establish a foundation for the human behavior economy in a post-centralized digital era, a landscape where every interaction, vote, and act of creation receives fair, measurable, and transparent value under the QORA Protocol.

1. Token Specifications

token name	Symbol	Total Supply	Decimals	Blockchain
QORA	**Q**	**19B**	**18**	**Polygon**

2. Token Distribution (Tokenomics)

The total supply of 19 billion QORA tokens is allocated as follows:

Category	Percentage	Token Amount (Q)
VIP Sale & Private	10%	1,900,000,000
Presale	15%	2,850,000,000
Liquidity Pool	15%	2,850,000,000
Achievements	12%	2,280,000,000
QORA Social Rewards	19%	3,610,000,000
Staking	8%	1,520,000,000
Marketing (ERA)	5%	950,000,000
Development Team	5%	950,000,000
ERA	11%	2,090,000,000
Total	100%	19.000.000.000

3. Token Applications

QORA is not just a token; it is an economic infrastructure for valuing digital content and converting social participation into tradable assets. Its core purpose is to transfer power and income from centralized platforms to the true creators of the content, namely users and communities.

3.1. KEY ADVANTAGES FOR THE ECOSYSTEM
REAL OWNERSHIP INSTEAD OF RENTING:
Created content, such as articles, analyses, or artworks, becomes a digital asset (NFT) that can be traded, transferred, or inherited. This model turns creators from platform workers into business owners.

Valuation based on the quality of interaction:
Meaningful and constructive contributions, like analytical reviews, can become secondary assets generating income for their authors.

Economy based on credibility:
The Content Valuation System replaces superficial metrics like follower count and evaluates user credibility through authentic value creation and contribution.

Digital Ownership

NFT Trading

QORA Protocol

Community Credibility

Decentralized Valuation System

3.2. APPLICATIONS FOR DIFFERENT GROUPS

Content creators and writers:
They can sell their work as unique NFTs and earn continuous income through royalties from secondary market trades.

Influencers and Community Managers:
They can build autonomous communities (Circles) functioning as small DAOs with transparent treasuries, democratic management, and independent income models.
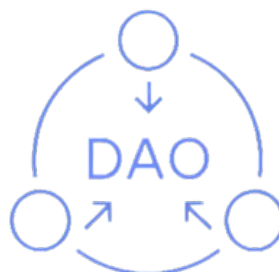
Experts and Wardens:
They can earn by identifying and validating high-quality content; the higher their credibility, the greater their economic reward within the protocol.

Regular Users:
Everyday interactions become opportunities to earn rewards and to participate directly in the economic activities of the communities they belong to.

Content Creators

Influencers/
Community Managers

Experts and Wardens

Regular Users

4. Sale Mechanism

WEEK 1

VIP SALE

Price: 0.0004 $

Eligible:
FANs with
Completed Stocks
(CEES)

WEEK 2-6

PRIVATE SALE

Start Time: After VIP.

Phase 1: 2 weeks for
reserved FANs.
Phase 2: 3 weeks for all
FANs.

Hard Cap: 1.9 billion tokens
(including VIP Sale)
Dynamic Pricing: For every 19
million tokens sold, 0.000001
USD is added to the price.

Note: There will be a 1-week
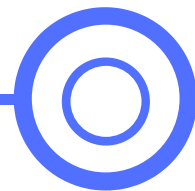interval between this stage
and the next.

WEEK 8-15

PRE-SALE

Start Time: A week after
Private Sale.
Duration: 8 weeks, unless
hard cap maxes out.

Hard Cap: 2.85 billion tokens
Sold in Blocks: Fixed blocks
of 100, 500, 2000, and
10000 USD.

5. REWARD STRUCTURE

+ 4%

+ 6%

+ 12%

Genesis FANs

Purchases with ETER

Purchases with ET

Additional Token Reward.

Additional Token Reward.

Additional Token Reward.
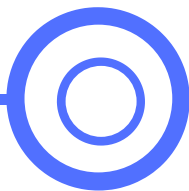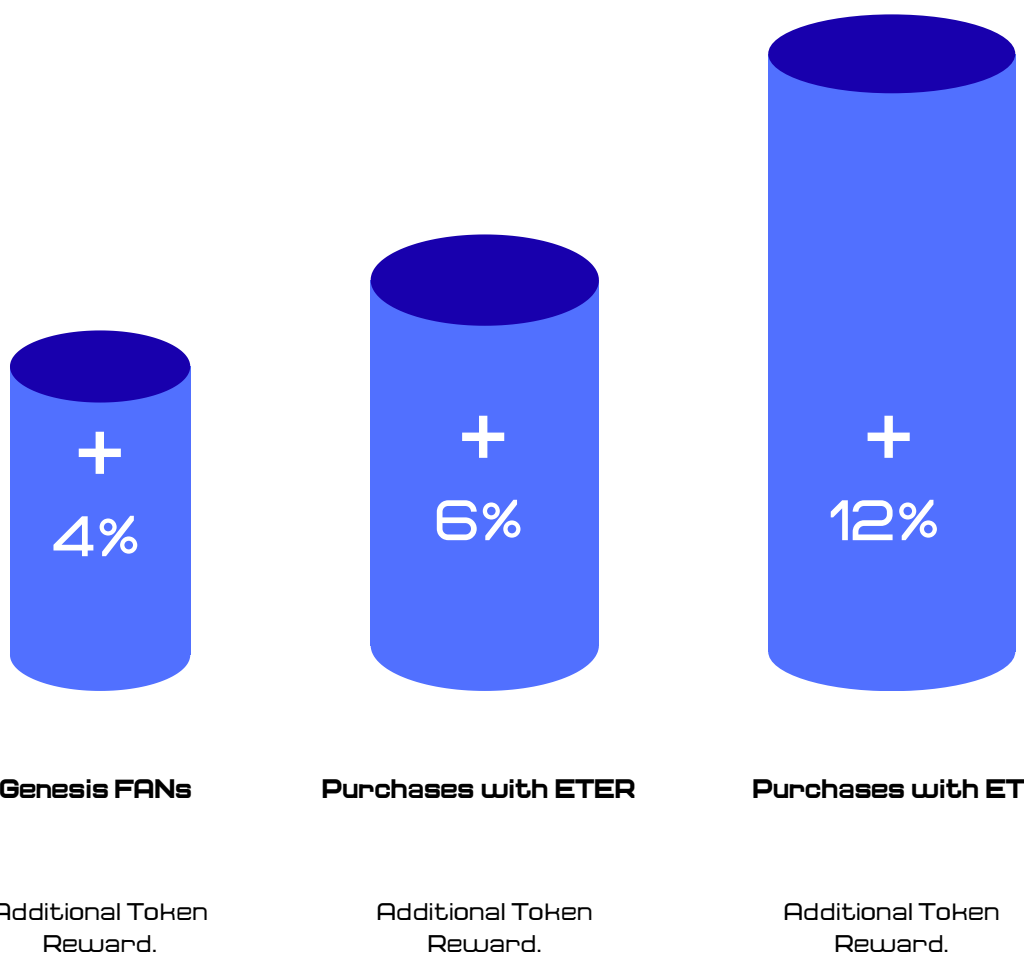
- For each Completed Stock held, 2 weeks are deducted from the initial vesting period upto 12 weeks

6. LIQUIDITY POOL MANAGEMENT (LP)

6.1 Fund Collection

All funds generated from token sales are stored in the QORA's Smart Contract in their original form until the ERA Community concludes otherwise.

6.2 LP Creation Process

- Minimum Threshold: $1,000,000
- Preferred DEx Platform: QuickSwap
- Once the minimum threshold is reached, both funds and QORA tokens are transferred to the chosen DEX.
- LP tokens remain locked for 4 weeks following listing.

Fund Collection

QORA

LP Creation Process

$1,000,000

4-week locking mechanism

7. TOKEN VESTING SCHEDULE

7.1. VIP, Private Sale, and Pre-Sale Participants
- Phase 1: 50% of purchased tokens unlock 36 weeks after each individual purchase.
- Phase 2: The remaining 50% is released equally every 4 weeks until 48 weeks after Phase 1.

7.2. Liquidity Pool
Tokens are generated and unlocked in a single phase, triggered by an ERA instruction when sufficient resources become available.

7.3. Achievements & Social Allocation
Tokens are minted and distributed as users meet achievement criteria, becoming immediately usable in ecosystem contracts.
Halving Mechanism: Once 50% of this pool is distributed, the number of future assignable tokens reduces by 50%.

7.4. Development Team
- Phase 1: 50% of tokens unlock 48 weeks after the project launch.
- Phase 2: The remaining 50% is released equally every 4 weeks until 96 weeks after Phase 1.
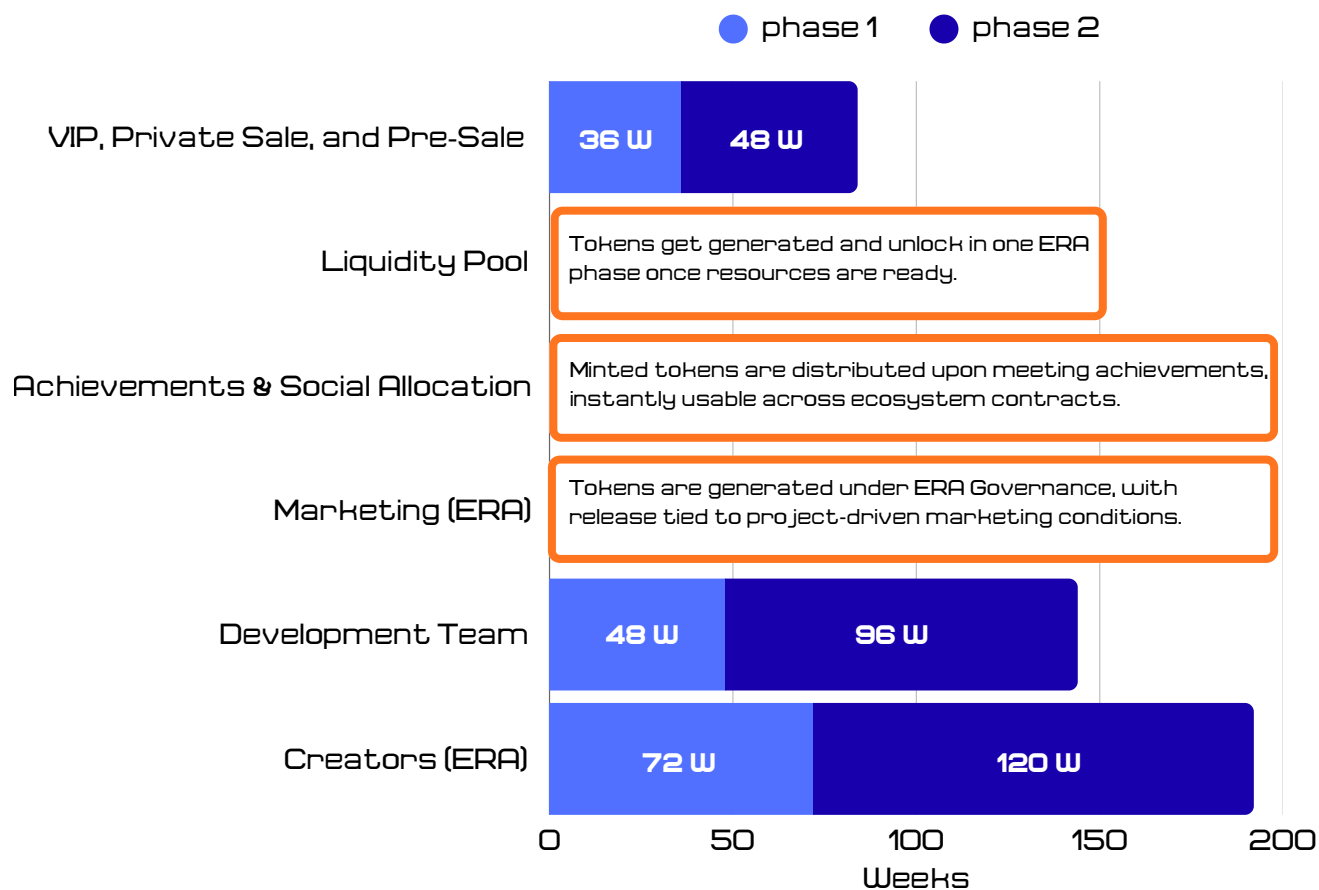
7.5. Marketing (ERA)
These tokens are minted under ERA supervision, with release conditions defined based on project marketing needs.

7.6. Creators (ERA)
- Phase 1: 50% of tokens unlock 72 weeks after the project launch.
- Phase 2: The remaining 50% is released equally every 4 weeks until 120 weeks after Phase 1, based on ERA Dividends.

TOKEN VESTING SCHEDULE CHART

phase 1 **phase 2**

	Weeks
VIP, Private Sale, and Pre-Sale	36 W / 48 W
Liquidity Pool	Tokens get generated and unlock in one ERA phase once resources are ready.
Achievements & Social Allocation	Minted tokens are distributed upon meeting achievements, instantly usable across ecosystem contracts.
Marketing (ERA)	Tokens are generated under ERA Governance, with release tied to project-driven marketing conditions.
Development Team	48 W / 96 W
Creators (ERA)	72 W / 120 W

Weeks axis: 0, 50, 100, 150, 200

8. PROJECT TIMELINE

The complete roadmap of the project follows this linear structure:
- Weeks 1-4: Reservation and waiting list period.
- Weeks 5-10: VIP and Private Sale (or until 1.9 billion tokens are sold).
- Weeks 11: Transition period.
- Weeks 12-19: Pre-Sale (or until 2.85 billion tokens are sold).
- Weeks 20-23: Tokens are generated under ERA Governance.

Step 1:
Reservation and waiting list period
1-4 W

Step 2:
VIP and Private Sale
5-10 W

Step 3:
Transition period
11 W

Step 4:
Pre-Sale
12-19 W

Step 5:
Transition period
20 W

Step 6:
DEX listing
20-23 W

9. TOKEN GENERATION POLICY

QORA tokens are not pre-minted. Tokens are gradually minted only upon specific events such as completion of sales, reaching vesting milestones, and ecosystem needs, all under ERA Governance.

10. SMART CONTRACT ARCHITECTURE

The QORA Smart Contract includes the following key capabilities:
- Dynamic minting based on sale phases and vesting schedules.
- Multi-currency fund storage while preserving core asset integrity.
- Automated time-based release mechanisms.
- Halving algorithm to regulate reward token supply.
- ERA Governance System managing critical and security-sensitive operations.

FIND OUT MORE

Website   **eter.community**

DApp   **eter.to**

Discord   **https://discord.gg/8pdZfmdHjp**

Telegram   **https://t.me/eter_community**

GLOSSARY

QORA

A multi-layered utility token within the SocialFi Ecosystem on Polygon, acting as the heart of the QORA Protocol. It represents human behavior, authentic participation, and meaningful creation in the digital world.

Q (Token Symbol)

The official symbol of the QORA token for exchange listings and smart contracts.

Polygon

A layer-2 blockchain compatible with Ethereum on which the QORA token is deployed.

Total Supply (19B)

The total amount of QORA tokens equals 19,000,000,000 units.

Decimals (18)

Standard ERC-20 precision for decimals, enabling high-accuracy transfer calculations.

Tokenomics (Distribution Model)

Allocation model of total supply among sale, liquidity, rewards, and operational sections:

VIP/Private 10%, Presale 15%, LP 15%, Achievement 12%, Social 19%, Staking 8%, Marketing (ERA) 5%, Team 5%, ERA 11%.

Executive Summary

The core philosophy and design of QORA emphasizing value creation through genuine engagement and data interaction rather than speculation or arbitrary issuance.

Economic Sustainability

The foundational pillar for maintaining long-term balance and continuity of token supply and demand inside QORA's Ecosystem.

Fair Distribution

Allocation of rewards and tokens based on authentic participation, validated content creation, and verified social credibility.

Resistance to Concentration of Power

Anti-monopoly mechanisms preventing power centralization within decision making or value circulation.

QORA Circles

Verification and community groups within the protocol responsible for confirming value and unlocking economic activity.

VIP Sale

Initial sale phase for FANs and Stockholders at a base price, preceding private and presale stages.

Private Sale

Second sale round for selected FAN-Community members with dynamic pricing tied to token sales volume.

Presale

Public sale occurring after Private Sale, in fixed dollar blocks, with defined caps and duration.

Dynamic Pricing

Price increase of $0.000001 for every 19 million tokens sold during initial phases.

Liquidity Pool (LP)

Token and value reserve for DEx distribution (mainly QuickSwap), locked for price stability.

ERA

Governance component that supervises token minting/release under defined resource and marketing requirements.

Achievement Allocation

Tokens minted when users meet verified achievement criteria; immediately usable in the ETERNITY Ecosystem.

Social Rewards

Token share granted for validated social interactions and quality participation.

Staking

Process of locking tokens to yield rewards and support protocol's balance/security.

Development Team

Token allocation for developers released gradually to align with ecosystem interests and minimize.

Marketing (ERA)

Minted and released under ERA Governance, following project marketing strategies and milestones.

Creators (ERA)

Allocation for creative contributors; released progressively alongside stockholder revenue distribution.

Token Vesting Schedule

Rules governing phased token release:

- VIP/Private/Presale Participants: 50% after 36 weeks; remaining 50% linear over 48 weeks.
- LP: Single-phase unlock triggered by ERA.
- Achievement/Social: Planned minting process, instantly usable in the ecosystem.
- Team: 50% after 48 weeks; remaining linear over 96 weeks.
- Marketing (ERA): Conditional release under ERA.
- Creators (ERA): 50% after 72 weeks; remaining linear over 120 weeks synchronized with Stockholder Dividends.

Halving Mechanism

After 50% of Achievement/Social pool is distributed, future assignable tokens drop by 50%.

Single-Phase Unlock

Total release of one allocation in a single event when ERA confirms resource readiness.

Human Behavior Economy

QORA's vision where actions, votes, and creations are rewarded transparently—replacing "attention economy" structures.

Data Ownership

Core principle giving individuals revenue rights derived from their own data and participation.

NFT Trading

Exchange of non-fungible digital assets and creative works within the ecosystem.

Digital Ownership

Verifiable ownership of digital creations/assets and ability to transfer their value in smart contracts.

Community Credibility

Collective trust metric determining influence and reward distribution inside QORA.

Decentralized Value Exchange (DVE)

Peer-to-peer transfer of value via smart contracts and DEXs without intermediaries.

Project Timeline

Sequential schedule of reservation, sales, liquidity locking, and product development milestones.

Ecosystem Contracts

Smart contract suite executing QORA's economic flows, rewards, and token distributions.

Real Yield

Sustainable returns generated from actual economic activity rather than inflationary issuance.